

June 3rd, 2021

Product Manager: Todd Fender

Product Management Bulletin

Number: 000-744

Transition Notice: 5543L Open Frame Touchscreen Display



Product Information

As part of the major upgrade to Elo's Large Format Interactive Displays, the 5543L product line is being discontinued and transitioned to the newly announced 5503L. The new interactive displays offer features including anti-friction glass, USB-C, ECMG4 compute module compatibility and upgraded touch performance to 40 touches on the PCAP model. While we work to minimize product changes, they are needed from time to time. When this occurs, we try to offer a suitable replacement product with equal or better specifications.



5503L Interactive Displays

Perfect for everything from public venue self-service kiosks to built-in application installs for retail, hotels, gaming and transportation, the 03-Series interactive displays are purpose-built for commercial use.

40-touch PCAP or 20-touch IR • Ready for 24/7 use
Clear glass with anti-friction • USB-C Connectivity
Optional Win 10 Compute • Compatible with Elo Huddle Kit
Advanced Unit Replacement Included with 3-year warranty
Compliant with UL-60950 & IK-07 impact testing
Compatible with EloView® via Elo Backpack®

Inventory and Last Time Buy

- Please note that remaining inventory will be available on a first-come first-served basis. We will work closely with existing customers to navigate this transition.
- Last time buy orders will be accepted through **September 30th, 2021** with last time ship to be completed by **December 31st, 2021**.
- Please consult with your sales representative for specific part numbers and details.
- Recommended replacement part may not be electrically or mechanically identical to the discontinued product.

Obsolete & Replacement Part Numbers



Obsolete Part Number	Obsolete Marketing Description	Replacement Part Number	Replacement Marketing Description
E220046	5543L 55-inch wide LCD Open Frame, Full HD with LED backlight, VGA & HDMI video interface, PCAP, USB, Clear, Gray	E531934	5503L 55-inch wide Interactive Display, IDS 03-Series, Projected Capacitive 40-touch, USB-C, Clear with Anti-friction, Zero-bezel, HDMI & DisplayPort video interface, Gray

Contacts

For more information on price and lead time for ordering products, please contact Elo customer sales and support for assistance.

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