

# Design with Confidence





**The Elo touchscreen experience  
has consistently stood for quality, reliability  
and innovation with over  
20 million installations worldwide.**

---

**40<sup>+</sup>**

**Years in Touchscreen**

**20<sup>+</sup>**

**Million Installations**

**400<sup>+</sup>**

**Global Patents**

**80<sup>+</sup>**

**Countries Worldwide**

**500<sup>+</sup>**

**Dedicated Employees**

**ONE**

**Mission**

As a leading global supplier of touchscreen solutions, it is our business to know touch. In fact, we pioneered the touchscreen over 40 years ago and haven't stopped since. Every 21 seconds, a new Elo touchscreen is installed somewhere in the world.

Our product portfolio includes a broad selection of interactive touchscreen products including: interactive displays ranging from 10" to 70" inches, all-in-one touchscreen computers, touchscreen monitors and OEM touchscreens and controllers. Consumers can find the company's touchscreen solutions in gaming machines, interactive kiosks, hospitality systems, point-of-sale terminals, wayfinder displays, interactive retail displays and transportation applications—just to name a few!

We are large enough to be global, yet focused enough to deliver personalized support.

# Elo is built on a long history of innovation that continues today.

Elo founder, Dr. Samuel C. Hurst, invents the world's first electronic touch interface



Acquired surface acoustic wave product, IntelliTouch®, from Zenith, and four-wire resistive, DuraTouch from Kennedy Technology



Launched IntelliTouch SAW Dual Touch



Launched IntelliTouch Zero Bezel



1971

1978

1988

1995

2009

2010



Elo partnered with Siemens Corporation to develop a curved glass sensor that became the first touchscreen, AccuTouch®

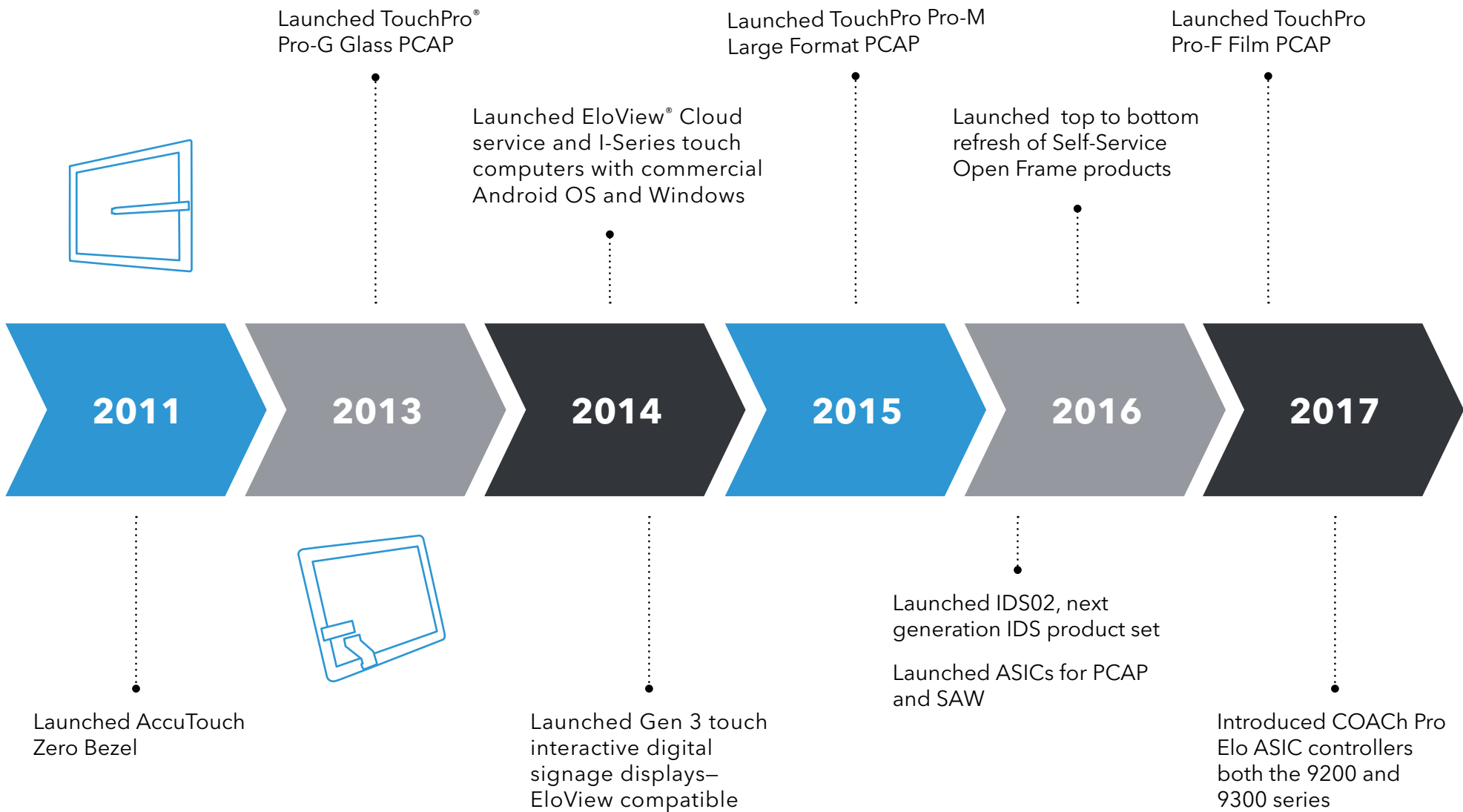


Acquired IQ200 Automation, a value-added touchscreen integrator and distributor in Germany



Launched Gen 1 touch interactive digital signage displays



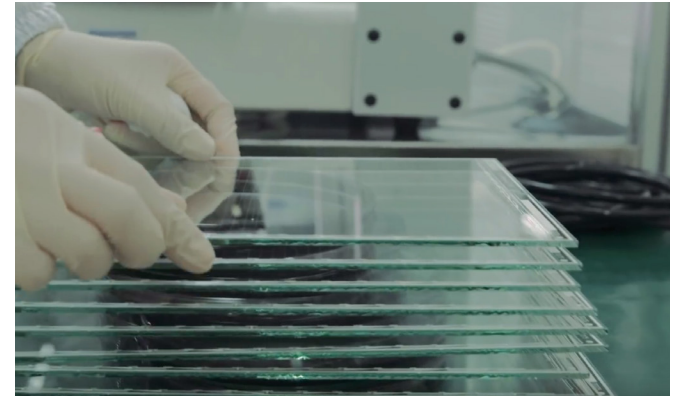


## The Widest Selection of Touch Technology and Products

	Transactional ←————→ Interactive		
Product Family	AccuTouch®	IntelliTouch®	TouchPro®
Technology	5-Wire Resistive	Surface Acoustic Wave	Projective Capacitive
Touches	Single	Single/Dual	Multi (10+)
Screens	5" - 24"	10" - 55"	7" - 22" Pro-G (Glass) 7" - 32" Pro-F (Film) ≥ 42" Pro-M
Chipset	COACH® AT	COACH® IT	COACH® Pro
Controller	2218 series	3200 series (with Elo ASIC)	7200 (CoF) 8200 (Core), 8300 (Large) 9200 Advanced (with Elo ASIC)
Software	HID, Windows, Linus, OS X, Android + Utilities		
Zero Bezel	Yes (ATZB)	Yes (ITZB)	Yes

## Leader in Technology and Scale

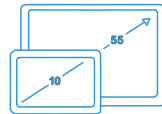
- New Suzhou manufacturing facility builds all of our core touchscreen technologies: Resistive, PCAP and Surface Acoustic Wave (SAW)
- State-of-the-art, 300,000 square-foot manufacturing location for touchscreens in Suzhou, China
- Best-in-class clean room technology
- Vertically integrated scale manufacturing



## Designed for Commercial Touch at Any Level of Integration

### SYSTEMS PRODUCTS

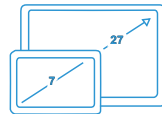
Open-Frame  
Touchscreen Displays



10 to 55-inch



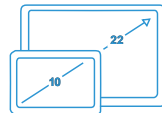
Touchscreen  
Monitors



7 to 27-inch



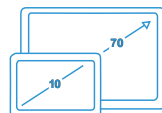
Touchscreen  
Computers (AiO)



10 to 22-inch



Touchscreen  
Signage or Interactive  
Digital Signage (IDS)

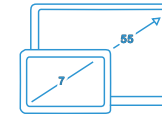


10 to 70-inch



### COMPONENTS PRODUCTS

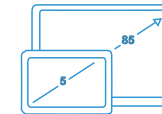
LCMs



7 to 55-inch



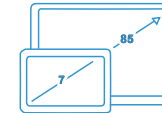
Touchscreens



5 to 85-inch



ASICs and  
Controllers



7 to 85-inch

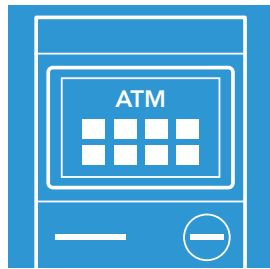


Firmware and  
Drivers

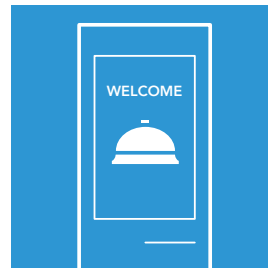




## Commitment to Our Commercial Markets and Applications



ATM



Self-Service



Gaming



Point-of-Sale



Wayfinding



Harsh Environment

Factory  
Automation



Medical  
Check-in

# Integrated Solution and Customization

## Integrated Solution

A fully integrated ecosystem for touch ensures end-to-end functionality and performance.



## Customization

We offer an endless number of options, combinations and designs:

- Low minimum order quantity
- Customized sizes and shapes
- Many glass options
- Expert tuning
- Different finishes and treatments
- Controllers
- Software and drivers





## State-of-the-art Test Facilities

- One of the most reliable product portfolios in the industry
- Abrasion testing
- Robotic functional testing
- Multiple environmental chambers
- Glass testing
- Crush testing
- Destructive testing

## Our Strong Commitment to R&D

- Touch is our core business
- Our investment in R&D for ASICs, controllers, firmware and touchscreens is among the highest in the industry
- 400+ global patents
- Global engineering resources leverage highly qualified talent from around the world
- Design consistency and cross-platform leverage



[EloTouch.eu/embedded-oem-solutions](https://EloTouch.eu/embedded-oem-solutions)

Elo reserves the right to change or update, without notice, any information contained herein; to change, without notice, the design, construction, materials processing or specifications of any products; and to discontinue or limit production or distribution of any products. Elo, the Elo logo, AccuTouch, IntelliTouch, TouchPro and DuraTouch are either trademarks or registered trademarks of Elo Touch Solutions, Inc. The Android robot is reproduced or modified from work created and shared by Google and used according to terms described in the Creative Commons 3.0 Attribution License. All other trademarks are the property of their respective owners.  
© 2018 Elo Touch Solutions, Inc. All rights reserved. 18051AEB00042